

Camille Cameron

Graphic Designer

camillecameron.arts@gmail.com

470.929.2690

camillecameronarts.com



Education

Savannah College of Art and Design (SCAD)
Master of Arts Graphic Design and Visual Experience
2020

Brevard College
Bachelor of Arts
(Concentrations: Graphic Design and Photography)
2016

Experience

Thurgood Marshall College Fund

Graphic Designer, January 2023 - Current
Create content (print and digital media) for event immersions and in-house projects.

Georgia Tech Athletics Volleyball

Graphic Designer, 2019 - Current
Prepare custom content, along with still and motion graphics for social media, print, and digital communication.

DOPE Marketing

Creative Director, May 2022 - December 2022
Managed a team of design employees to create custom and templated print deliverables; managed daily processes and functions and provided progress reviews for the design team; generated metrics for progress reports; proposed and implements process improvements.

MyWoosah

Graphic Designer and Animator, October 2021 - February 2022
Create brand-compliant graphics and animations for social media; correspond with the marketing director and team members to deliver final deliverables to the marketing director; lead team initiatives; set up essential organization methods and processes.

Cox Enterprises

Graphic Designer, April 2021 - September 2021
Create brand compliant graphics for clients; correspond with art director and team members to deliver final deliverables to clients.

Cox Automotive

Digital Media Designer, 2018 - 2021
Create custom leaderboard graphics for co-op reimbursement and non-co-op reimbursement makes; manually code custom templates; revamp and manage additional team initiative (Best In Show); data entry; audit completion.

Commonwealth of Atlanta

Graphic Designer & Digital Marketing Director, 2017 - 2018
Lead marketing projects to include the development of creative and corporate content for social media branding; conceptualize and design print media for marketing materials; and design, implement, and ensure maintenance of web-based marketing tools.

Atlanta Graphic Design Technologies

Graphic Designer, 2016 - 2017
Assist Creative Director with refining and executing design concepts across a variety of mediums; specialize in website development and design, content development, marketing/branding, and social media management; interact with clients; conduct visual research, sketch layouts, and develop design briefs.

Software + Skills

- Adobe InDesign
- After Effects
- Adobe Photoshop
- Adobe Illustrator
- Dreamweaver
- Mac OS
- Photography
- WordPress CMS
- Microsoft Suite
- Flash
- Typography
- Website Design
- Project Management
- Brand Identity
- Package Design
- Publication Design
- Conceptual Design
- Workfront
- Figma

Extra-curricular

Freelance Designer, since 2016
Design, advertising, and marketing

Featured in Voyage ATL Magazine, 2019

A Paint Party Atlanta, since 2016

Awards

Cox Automotive
Client Operations Team Member of
the Month, 2019

Brevard College
Graphic Design Student of the Year, 2016

Affiliations

AIGA Atlanta Chapter, 2020